

Notice of Meeting and Agenda

Humboldt County Fair Association 1250 5th Street, Ferndale, CA

Marketing & Entertainment Committee

HCFA Board Room Wednesday, March 26, 2025, 5:00 PM

How to Submit Public Comment:

State your name for the record before sharing comments. Speakers will be limited to three minutes.

Agenda:

1 /	\sim λ Π	$T \cap \ell$	DRDEI	D
1. '	CALL	\cdot 10 \cdot	JNDE	N

2.	ROLL CALL:	Lawrence Dwight, Chairman		
		Greg Gomes _	Clint Duey	

3. Public Comment on Non-Agenda Items

This time is provided for members of the public to address the Committee or to submit written communications not on this agenda. Comments are restricted to three (3) minutes per speaker and unused time shall not be transferred to other speakers. Board Members may respond to statements however the Board cannot discuss or take action on a matter no listed on the agenda.

4. ADMINISTRATIVE ITEMS: *Matters under Administrative Items are considered routine by the HCFA Board and will be enacted upon by one motion, unless a specific request is received by a Director or requested by the member of the public. The Administrative Items will not be read. There will be no discussion of these items unless pulled for discussion.*

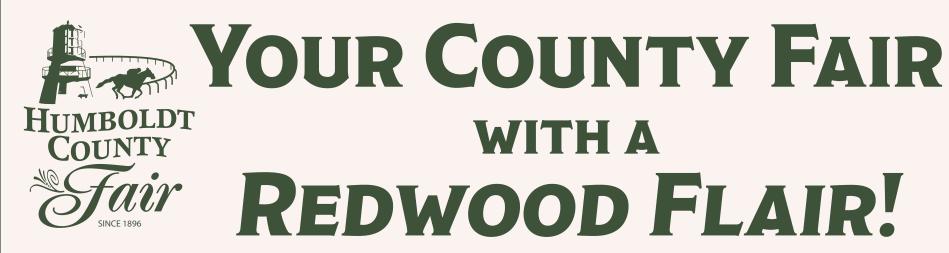
5. BUSINESS ITEMS

- a. Review Draft Poster Concepts Proposals, Make Recommendations to Staff and Board as Appropriate.
- b. Receive Entertainment Options Presentation, Make Recommendations to Staff and Board as Appropriate.
- 6. NEXT MARKETING AND ENTERTAINMENT COMMITTEE MEETING TBD
- 7. ADJOURNMENT OF MEETING

All agenda items are subject to discussion and possible action.

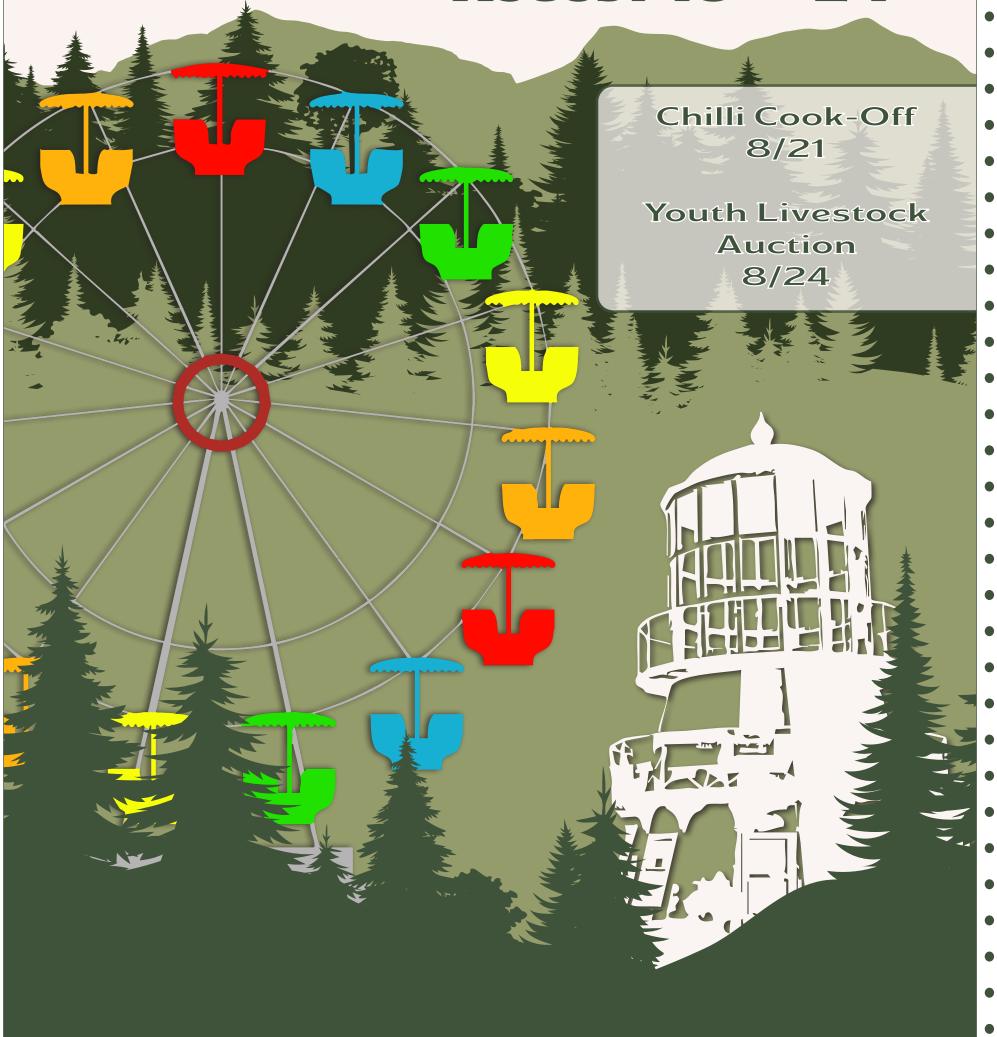
Notice: This agenda has been posted at least seventy-two (72) hours prior to the meeting in a location freely accessible to members of the public, in accordance with the Brown Act. The full agenda packet is also available on the Fair Association's website at https://www.humboldtcountyfair.org/. For items appearing on the agenda, the public is invited to make comments at the time the item comes up for consideration by the Board or Committee. The Chair will call for public comment as each item is heard by the Board or Committee. For items not appearing on the agenda, the public is invited to make comments during the Public Comment period for non-agenda items. All speakers are invited to state their names but are not required to do so. If you wish to submit written material at the meeting, please supply 10 copies. Americans with Disabilities Act: Individuals requiring special accommodations to participate in this meeting are requested to contact the Fair Association Office at (707) 786-9511. Notification 48 hours prior to the meeting will enable the Fair Association to make reasonable arrangements to ensure accessibility to this meeting.

THE 129TH ANNUAL HUMBOLDT COUNTY FAIR



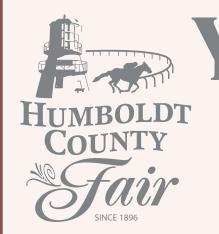
CELEBRATE YOUR HOMETOWN ROOTS!

AUGUST 16TH - 24TH



HUMBOLDTCOUNTYFAIR.ORG





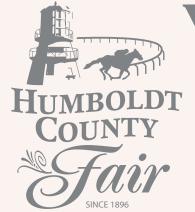
YOUR COUNTY FAIR WITH A REDWOOD FLAIR!

CELEBRATE YOUR HOMETOWN ROOTS!



HUMBOLDTCOUNTYFAIR.ORG





YOUR COUNTY FAIR WITH A REDWOOD FLAIR!

CELEBRATE YOUR HOMETOWN ROOTS!



THE 129TH ANNUAL HUMBOLDT COUNTY FAIR



YOUR COUNTY FAIR WITH A REDWOOD FLAIR!

CELEBRATE YOUR HOMETOWN ROOTS!

AUGUST 16TH - 24TH



Chilli Cook-Off 8/21

Youth Livestock Auction 8/24

2025 Fair Entertainment

Strolling, Midway & Grandstands Stage Acts



7- Day Night Time Performance

https://www.iestalent.com/fyregod.html



Rate: \$1200.00 Per day - 7 Days \$8400.00

Hotel: 9 days \$189.00 = \$1,701.00

Total Entertainment Expense:

\$10,101.00



Midway Stage Act

Bella Gantt- Amazing Archery

Bella Gannt is a truly one of a kind performer. At just 17 years old, Bella has performer all around the world from the Middle East to China and more. She is the only person in the world to shoot a bow with her foot BLINDFOLDED. Her infectious smile and fun audience interaction will please any audience. Bella has appeared on Good Morning America and numerous other TV shows. You will definitely be seeing more of Bella in the future.

799.00 Per Day= \$5593.00

Hotel $189.00 \times 9 = 1701.00

Total Entertainment Expense: \$7,294.00

Midway Daytime Stage Act

https://youtu.be/tbve-nsW2rc



The Perceptives

7 days 7,000.00 All inclusive.

Daytime Midway Act

https://youtu.be/BQnBXBICPS0



"HypnoPalooza" Comedy Hypnosis

A Fun & Funny Hypnosis
Show Where The
Volunteers On Stage Are
The Stars and are never put
in Embarrassing or
Suggestive Situations

"MindSurfin"

Magic of the Mind!

A Clever Show full of Audience
Participation and Music. "The
Perceptives!"TM Family Friendly Fun
using Intuition, Observation, and Humor
to Delight Audiences of all ages!



Raptor Events

https://www.raptorevents.com/publicevents

2,000.00 Per Day available the full 7 Days 3-Shows per Day \$14,000.00



Daytime Grandstands Lawn

Included booth with a tent canopy where guests can see the birds in between the shows. At our booth we allow guests to pet an owl and take photos of the animals. For the most enthusiastic guests, they can pay to hold a falcon or an owl



The Banjo Man

7 Days- Hotel Included \$7500.00



Daytime Act- Strolling sets

THE BANCO MAN GREG THOMPSON

The Banjo Man is a long time veteran of performing at fairs. He is a comedy entertainer who strolls throughout your fairgrounds playing classic country, novelty, campfire and kid's songs on his banjolele.

He wears a hidden, wireless amplification system so fair goers can hear him up to 100 feet away. He is often seen stopping and chatting with families and challenging the children to an impromptu "contest" which they always win and are rewarded with a small gift, all while enducing fun and laughter from those watching! And he's never short on 'Dad jokes'!

Seniors LOVE him!

He is also an expert MC and will be available to host most any of your

3-4/40 minute strolling sets per day.

events from hog calling contests to

talent shows.

FOLK, COUNTRY, KIDS & NOVELTY TUNES

FUN AND FUNNY!

Capitol International Productions 800-278-0002

Adventures of the Flying Umbrella Ship

https://www.mangoanddango.com/

5 days would be at \$2000/day for three

30 minute shows within a five hour time frame.

For the full 7 days reduced rate to \$1800/day.

5 days of shows plus lodging stipend total rate:

\$10,900

7 days of shows plus lodging stipend total:

\$14,100

Daytime Strolling Option



Grandstands Options

N/A

Chili Cook-Off Thursday, August 21, 2025

Located in the Grandstands

- Guy Fieri- Confirmed
- Band- Pending
- Event Coordinator- Pending
 - Mugs
 - T-shirts
 - Poster





2025 Draft Budget Entertainment: \$52,000.00 - \$56,000.00

Universal Balance Sound Set-Up

7 day Fair \$7,000.00 Quote w/out Chili Cook-Off

With Racing \$11,250.00 Quote w/out Chili Cook-Off