



Notice of Meeting and Agenda

Humboldt County Fair Association
Joint Meeting: Executive Committee &
Buildings & Grounds Committee

Tuesday, April 7, 2026, 8:30am
In-Person - Board Room

AGENDA

1. CALL TO ORDER

2. ROLL CALL

___ Andy Titus ___ Clint Duey ___ Lawrence Dwight ___ Greg Gomes ___ Darren Hansen
___ Sandy Hanks

3. PUBLIC COMMENT ON NON-AGENDA ITEMS

This time is provided for members of the public to address the Committee or to submit written communications not on this agenda. Comments are restricted to three (3) minutes per speaker and unused time shall not be transferred to other speakers. Board Members may respond to statements however the Committee cannot discuss or take action on a matter not listed on the agenda.

4. ADMINISTRATIVE ITEMS

Matters under Administrative Items are considered routine by the Executive Committee and will be enacted by one motion unless a specific request is received by a director or a member of the public. The Administrative Items will not be read. There will be no discussion of the items unless pulled for discussion.

- a. Review and Approve Executive Committee Meeting Minutes from March 10, 2026
- b. Review and Approve Executive Committee Meeting Minutes from March 24, 2026

5. EXECUTIVE COMMITTEE NEW ACTION ITEMS

6. EXECUTIVE COMMITTEE OLD BUSINESS ACTION ITEMS

Only Executive Committee members may vote on these items.

- a. Receive and Discuss C.R. Rodeo at the Fair Proposal, Make Recommendations to Staff and Take Action as Appropriate.
- b. Receive Update on Sponsorship Sales RFP Development; Provide Direction to Staff as Appropriate.

7. BUILDINGS & GROUNDS COMMITTEE ACTION ITEMS

Only Building and Grounds Committee members may vote on these items.)

- a. 2026 Building and Grounds Walk Through
- b. 2026 Facility Improvements Planning Discussion, Make Recommendations to Staff as Appropriate.
 - i. Grandstands sound absorption barrier material installation discussion.

8. RECEIVE CEO STAFF REPORT

9. ADJOURN

All agenda items are subject to discussion and possible action.

Notice: This agenda has been posted at least seventy-two (72) hours prior to the meeting in a location freely accessible to members of the public, in accordance with the Brown Act. The full agenda packet is also available on the Fair Association's website at <https://www.humboldtcountyfair.org/>. For items appearing on the agenda, the public is invited to make comments at the time the item comes up for consideration by the Board or Committee. The Chair will call for public comment as each item is heard by the Board or Committee. For items not appearing on the agenda, the public is invited to make comments during the Public Comment period for non-agenda items. All speakers are invited to state their names but are not required to do so. If you wish to submit written material at the meeting, please supply 10 copies. Americans with Disabilities Act: Individuals requiring special accommodations to participate in this meeting are requested to contact the Fair Association Office at (707) 786-9511. Notification 48 hours prior to the meeting will enable the Fair Association to make reasonable arrangements to ensure accessibility to this meeting.

This meeting is being conducted as a joint meeting of the Executive Committee and the Marketing & Entertainment Committee. Members of both committees may attend and participate.

Action may only be taken by members of each committee on items specifically listed under their committee's jurisdiction.

This meeting is open to the public and conducted in accordance with the Ralph M. Brown Act (California Government Code §54950 et seq.).

HUMBOLDT COUNTY FAIR ASSOCIATION
1250 5th Street Ferndale, CA
EXECUTIVE AND MARKETING AND ENTERTAINMENT
JOINT MEETING
Tuesday, March 10, 2026 9:30 AM

1. The meeting was called to order by President Titus at 10:03 am.
2. Roll Call: Directors present: Andy Titus, Clint Duey, Lawrence Dwight, Greg Gomes, Sandy Hanks and Darren Hansen. Staff present: Moira Kenny. Public present: Duane Martin.
3. Public Comment on Non Agenda Items: None
4. Administrative Items: Director Duey moved to approve the minutes of the February 24, 2026 meeting as presented. Director Gomes 2nd. No discussion. No public comment. Motion passes.
5. Executive Committee Business Items:
 - a. Discuss and approve 2026 Sponsor packet: A discussion was held regarding any changes in the VIP passes regarding special events during fair time. Possibly having the sponsor dinner during the fair in the grandstands was discussed. Moira is going to look into the events on the first Wednesday of the fair. It was also discussed hiring someone to work on getting sponsors, both new and old. The person would be paid with a commission from the sponsors they get. Having the carnival set up and be open to sponsors and their families on Saturday before fair opens was also discussed. Director Dwight moved to approve the Sponsorship packet with the suggested changes and take to the full board. Director Duey 2nd. No discussion. No public comment. Motion passes.
 - b. Discuss 2026 Box Seat Program: Selling the box seats for the rodeo and concerts was discussed. Giving 1st chance to purchase the box seats to the families and businesses that have purchased them in past years was decided. Then those that didn't sell would be open to the public.
6. Executive Committee Old Business Items:
 - a. Discuss CR Rodeo at the Fair Proposal: Moira needs to present what the Fair needs from the Rodeo Event to the planners. The ticket pricing, bar and concessions was discussed. The planners of the rodeo need to present us with a detailed proposal. It was suggested having a CR employee and Kelly O'Day come to the next meeting to discuss the event and contracts.
7. Marketing and Entertainment Committee New Business Items:
 - a. Receive 2026 Fair Poster Draft: The poster was presented and no changes were recommended.
 - b. Discuss Fair Entertainment Updates: Moira gave an update on the entertainment acts.
8. Receive CEO Report: Moira stated CR was willing to gravel the roads in the Quad area. The equipment from the logging conference would be used for this project. There was a discussion. There was concern if we were to get racing back the horse owners would not like this. Director Hansen stated he would be willing to scrape the gravel out if we were to have racing again.
9. The meeting was adjourned at 11:16 am.

HUMBOLDT COUNTY FAIR ASSOCIATION
1250 5TH Street, Ferndale, CA
EXECUTIVE COMMITTEE MEETING
Tuesday, March 24, 2026 9:30 AM

1. The meeting was called to order at 9:30 by President Titus.
2. Roll Call: Directors present: Andy Titus, Lawrence Dwight, Greg Gomes and Sandy Hanks. Staff present: Moira Kenny. Public present: Duane Martin, Kelly O'Day and Ryan Bisio.
3. Public Comment On Non Agenda Items: None
4. Administrative Items: Tabled until next meeting.
5. Executive Business Items:
 - a. Receive and Discuss CR Rodeo at Fair Proposal: Kelly O'Day gave a presentation on a proposal for the College of the Redwoods Rodeo to be held on Saturday, August 15, 2026. A discussion was held on various items. Insurance for the rodeo was discussed. Moira had talked with CSFA and they didn't feel it was a good idea for the HCFA to carry the insurance. CR will continue to research available insurance coverage. Sponsorship, CR Rodeo responsibilities, Fair Responsibilities and Potential Fair Revenue from rodeo were discussed. Duane Martin offered to supply the shavings for the horse stalls. The rodeo would be over in time for the concert set to begin at 6:00 pm that day. A motion was made by Director Gomes to recommend to the Board the approval of the rodeo and Option 1 revenue projections. Director Dwight 2nd. Public comment: Duane said to make sure the sponsorships received were not part of the fair sponsorship. Motion passes.
6. Due to time restraints and other obligations the remainder of business items were tabled. The meeting was adjourned at 10:41 am.