

Humboldt County Fair

“Shell-ebration” Sponsorship Opportunities

⚓ These packages are geared towards our Oyster and Seafood Event and advertising will be focused on the Grandstand, Seafood Competitions and Marine Education Areas

⚓ We Welcome In-Kind Sponsorships and If You Would Like To Provide Goods Or Services in Place of or in Addition to Cash Please Let Us Know ⚓

⚓ All Sponsorship Packages Can Be Customized To Suit Your Needs ⚓

⚓ Contest Naming Rights ⚓ Only 4 Available

⚓ Contest Sponsor You Will Be the Sponsor for Prizes for One or All of our Oyster Competition Categories.
\$500 each Class

⚓ The Superior Sizzling Oyster ⚓ The Fabulous Freeze Cold Oyster

⚓ The Rate My Plate Best Oyster Presentation ⚓ Daddy of ‘Em All Best Overall Oyster

The Deep Sea ⚓ Minimum Investment: \$10,000

⚓ Business Name/Logo Displayed in Our Print Advertising, Social Media Marketing and On Our Website

⚓ 8 VIP Passes that include Fair Entrance, Reserved Parking & Ticketed Grandstand Events

⚓ 2 Oyster Judging Seats ⚓ 8 Drink Tokens ⚓ 16 Oyster Tokens ⚓ Two 8' x 10' Banners

⚓ 8 Invitations to Pre-Fair Carnival Party ⚓ 40 Single-Day Admission Passes

⚓ 4 Invitations to the Annual Sponsorship Appreciation Dinner

The Pelagic ⚓ Minimum Investment: \$7,500:

⚓ Business Name/Logo Displayed in Our Print Advertising, Social Media Marketing and On Our Website

⚓ 4 VIP Passes includes Fair Entrance and Reserved Parking & Ticketed Grandstand Event

⚓ 1 Oyster Judging Seat ⚓ 4 Drink Tokens ⚓ 8 Oyster Tokens ⚓ One 8' x 10' Banner

⚓ 20 Single-Day Admission Passes ⚓ 4 Invitations to the Annual Sponsorship Appreciation Dinner

The Coastal  Minimum Investment: \$5000

 **Business Name/Logo Displayed in Our Print Advertising, Social Media Marketing and On Our Website**

 **4 VIP Passes that Include Fair Entrance, Reserved Parking & Ticketed Grandstand Events**

 **One 3' x 6' Banner**  **4 Drink Tokens**  **8 Oyster Tokens**  **4 Invitations to Pre-Fair Carnival Party**

 **4 Invitations to the Annual Sponsorship Appreciation Dinner**


The High Tide  Minimum Investment: \$2,500

 **Business Name/Logo Displayed in Our Print Advertising, Social Media Marketing and On Our Website**

 **2 VIP Passes that include Fair Entrance and Reserved Parking & Ticketed Grandstand Events**

 **2 Drink Tokens**  **4 Oyster Tokens**  **One 3' x 6' Banner**  **2 Invitations to Pre-Fair Carnival Party**

 **2 Invitations to the Annual Sponsorship Appreciation Dinner**

The Tidepool  Minimum Investment: \$1,000

 **Business Name/Logo Displayed in Our Print Advertising, Social Media Marketing and On Our Website**

 **2 VIP Passes that include Fair Entrance, Reserved Parking & Ticketed Grandstand Events**

 **One 3' x 6' Banner**  **2 Drink Tokens**  **4 Oyster Tokens**

 **2 Invitations to Pre-Fair Carnival Party**

 **2 Invitations to the Annual Sponsorship Appreciation Dinner**

The Starfish  Minimum Investment: \$500

 **Business Name/Logo Displayed in Our Print Advertising, Social Media Marketing and On Our Website**

 **2 Drink Tokens**  **4 Oyster Tokens**  **2 Invitations to Pre-Fair Carnival Party**  **6 Single-day passes**

 **Banners Are Provided By The Sponsor and Must Be Delivered To The Fair Office By August 1st** 