



Notice of Meeting and Agenda

Humboldt County Fair Association Joint Meeting: Executive Committee & Marketing & Entertainment Committee

Tuesday, May 5, 2026, 8:30 AM
In-Person - Board Room

AGENDA

1. CALL TO ORDER

2. ROLL CALL

___ Andy Titus ___ Clint Duey ___ Lawrence Dwight ___ Greg Gomes ___ Sandy Hanks

3. PUBLIC COMMENT ON NON-AGENDA ITEMS:

This time is provided for members of the public to address the Committee or to submit written communications not on this agenda. Comments are restricted to three (3) minutes per speaker, and unused time shall not be transferred to other speakers. Board Members may respond to statements however the Committee cannot discuss or take action on a matter not listed on the agenda.

4. ADMINISTRATIVE ITEMS:

Matters under Administrative Items are considered routine by the Executive Committee and will be enacted by one motion unless a specific request is received by a director or a member of the public. The Administrative Items will not be read. There will be no discussion of the items unless pulled for discussion.

- a. Review and Approve Executive Committee Minutes from April 21, 2026.

5. EXECUTIVE COMMITTEE BUSINESS ITEMS:

Only Executive Committee members may vote on these items.

6. EXECUTIVE COMMITTEE OLD BUSINESS ITEMS: (Discussion Only)

Only Executive Committee members may vote on these items.

7. EXECUTIVE COMMITTEE STANDING BUSINESS ITEMS:

- a. Review and Approve Agenda for the upcoming monthly HCFA Board of Directors Meeting.
- b. Financial Planning, Make Recommendations to Staff as Appropriate.
- c. Strategic Planning, Make Recommendations to Staff as Appropriate.
- d. By-Law Review and Development, Make Recommendations to Staff as Appropriate.
 - i. Discuss Committee Roles and Responsibilities, Make Recommendations to Staff as Appropriate.
- e. Policy Review and Development, Make Recommendations to Staff as Appropriate.

8. CLOSED EXECUTIVE SESSION

a. CONFERENCE WITH LABOR NEGOTIATORS

(Government Code Section 54957.6)

Agency designated representative: Andy Titus, Board President

Unrepresented employee: Chief Executive Officer

9. REPORT OUT OF CLOSED SESSION

10. COMBINED INFORMATIONAL ITEMS: (Discussion Only)

These items are of joint interest to both committees. No formal action will be taken unless separately agendaized below.

11. MARKETING AND ENTERTAINMENT COMMITTEE NEW BUSINESS ITEMS:

Only Marketing and Entertainment Committee members may vote on these items.

- a.** Discuss 2026 Fair Entertainment Planning, Make Recommendations to Staff and Board as Appropriate.
- b.** Discuss 2026 Fair Marketing Strategy, Make Recommendations to Staff and Board as appropriate.

12. RECEIVE CEO STAFF REPORT

13. NEXT MEETING: May 19, 2026

14. ADJOURN

All agenda items are subject to discussion and possible action.

Notice: This agenda has been posted at least seventy-two (72) hours prior to the meeting in a location freely accessible to members of the public, in accordance with the Brown Act. The full agenda packet is also available on the Fair Association's website at <https://www.humboldtcountyfair.org/>. For items appearing on the agenda, the public is invited to make comments at the time the item comes up for consideration by the Board or Committee. The Chair will call for public comment as each item is heard by the Board or Committee. For items not appearing on the agenda, the public is invited to make comments during the Public Comment period for non-agenda items. All speakers are invited to state their names but are not required to do so. If you wish to submit written material at the meeting, please supply 10 copies. Americans with Disabilities Act: Individuals requiring special accommodations to participate in this meeting are requested to contact the Fair Association Office at (707) 786-9511. Notification 48 hours prior to the meeting will enable the Fair Association to make reasonable arrangements to ensure accessibility to this meeting.

This meeting is being conducted as a joint meeting of the Executive Committee and the Marketing & Entertainment Committee. Members of both committees may attend and participate.

Action may only be taken by members of each committee on items specifically listed under their committee's jurisdiction.

This meeting is open to the public and conducted in accordance with the Ralph M. Brown Act (California Government Code §54950 et seq.).